

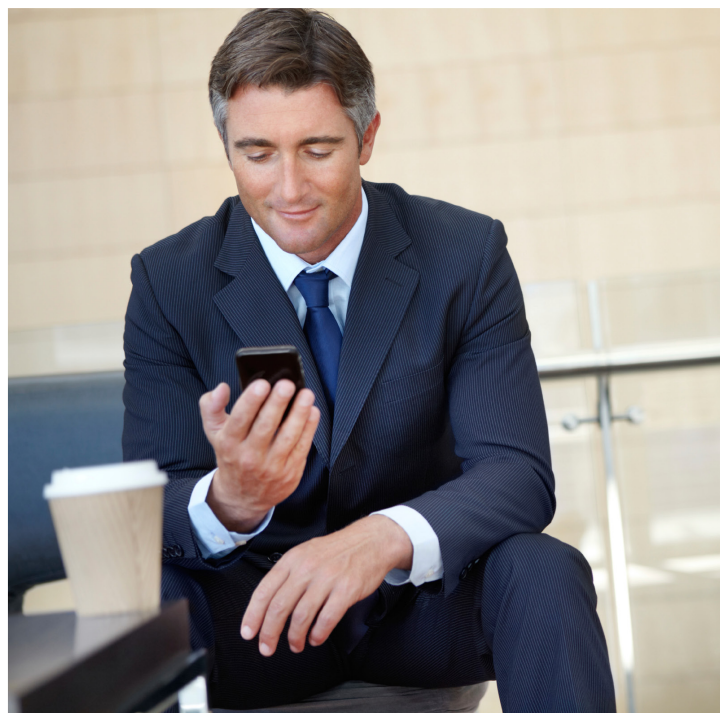
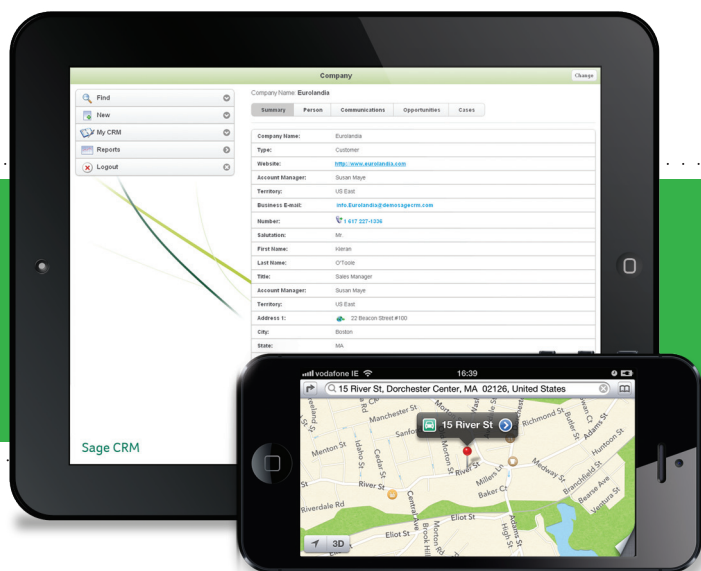
Mobile CRM made simple

Mobile CRM is rapidly becoming a must-have for field sales and customer service teams, enabling them to access critical customer information in real-time, increasing sales and service effectiveness at every stage of the customer relationship cycle. Through access to information, anywhere, anytime, your sales team is helping to build consistency across all company touch points and ultimately increase customer loyalty.

With this in mind Sage CRM has developed a complete mobile solution that equips your mobile workforce with the necessary tools to enable them to do their job effectively. Having access to this critical customer information when sales and customer service representatives are on the road or at customer sites can help drive revenue, increase employee productivity and keep your customers satisfied.

Sage CRM for iPhone® and Android® Smartphone and Tablet devices

Sage CRM's mobile solution is available for the latest mobile devices. Delivering a rich, browser-based user experience, it provides sales teams with the ability to work effectively regardless of their location via online access through the Apple iPhone®, Android® smartphone and the latest tablet devices. Mobile CRM maximises user productivity by enabling users to access critical real-time customer data while on the move. Taking advantage of native device functionality such as the date spinner and the accelerometer, which senses when the device is turned on its side, automatically shifting the display to landscape mode.



Benefits snapshot

- Increased sales team productivity, with less effort using Sage CRM's native mobile apps
- Access key customer information, schedule and manage activities, view history, and record email, calls, and notes – all from your mobile device
- Productivity on the go by enabling users to quickly search and update contacts, opportunities, leads and cases
- Improve sales team performance by giving them access to real-time customer information, view customer cases and manage opportunities and leads
- Facilitates users to run and view reports on the move
- Enables users to get started quickly and easily thanks to fast, simple deployment and set-up

Sage CRM's mobile solution incorporates native device functionality such as the date spinner, the accelerometer and Google Maps™ ensuring that your mobile teams enjoy a rich user experience.



Sage CRM Sales Tracker for Windows 8 & Sage CRM Sales Lite for the Apple iPhone® gives mobile sales people access to real-time data to help them manage their business relationships.

Mobile CRM is an important asset to your sales team enabling users to quickly search and update contacts, opportunities, leads and cases and to run and view reports on the move.

Native mobile Apps empowering your sales teams

Sage CRM Sales Lite for Apple iPhone®

Sage CRM Sales Lite for iPhone® is a powerful app that provides mobile sales teams with real-time data to help them manage their business relationships, even when out of coverage.

Sales teams can now use this dedicated app to access their key opportunities, appointments and tasks and native phone integration with the iPhone enables them to map appointments and track key customer communications.

Sage CRM Sales Tracker for Windows 8

Sage CRM Sales Tracker gives mobile sales people view-access to Sage CRM sales and contact data on the road using Windows 8 tablet devices.

Important information such as sales opportunities can be viewed and displayed in a visual pie chart for at-a-glance insight into their key opportunities. Sales teams can also build a watch list of opportunities, company and person records that are key to their pipeline, ensuring they remain at all times focused on key activities.

About Sage CRM

Over 14,000 small to mid-sized businesses across the globe use Sage CRM every day to accelerate sales, drive business productivity and make every customer interaction count. It is used by enterprising, growing companies seeking new ways to interact with customers, leverage the power of social media and take advantage of the latest mobile developments to further grow their business. When combined with Sage ERP, our customers enjoy better business insight, increased efficiencies and productivity, and gain a single, customer-centric view across their entire business. So whether you're just starting out or have already grown to several hundred employees, Sage CRM can help accelerate your business success.

Start your 30-day journey to business success now at www.sagecrm.com

Get social with Sage CRM
and stay up to date

